

your issues - our focus

In an increasingly competitive market it is essential for businesses to create engaging, relevant and targeted marketing collateral that achieves clear definition, differentiation and reward.

focusing on results

Arena Design is an integrated creative agency with a specialism in print and design. We are results focused, ensuring that our work is stimulating and effective - designed to engage our clients' targeted audience.

Pioneer Friendly Society
Bringing to light the imbalance between the number of people insuring their pet against those insuring their income, this pampered pooch became the face of the launch campaign for a new Professional Income Protection product.

"Arena's understanding of our business and their creative approach to promoting it make them one of the team"
Marketing Manager - Pioneer Friendly Society Ltd



focusing on brand

We achieve results by immersing ourselves into our clients' proposition and then diligently creating engaging, visual solutions. This 'excellence in design' works in tandem with our clients' need for results.

Airsprung Beds

With our extensive knowledge of the furniture industry and consumer behaviour we were able to present a radical re-branding for Airsprung Beds, a client of over 15 years.

"This lateral thinking in the marketing effort is a strong factor in the growth of the business"
Chief Executive, Airsprung Furniture Group PLC

focusing on detail

Our designers are our clients' point of contact, removing the risk of over engineering and ensuring immediacy of our response and fantastic results.



All of our clients but particularly in the fields of engineering, furniture and property, have very high expectations of the quality of their printed material. Arena have an enviable reputation for delivering superb quality down to the last detail.

**Our clients use us time and time again,
because they are confident in our ability
to meet and exceed the marketing
challenges they have, trusting us to be
proactive in our methodology, not reactive.**

arena design associates

Canal Road, Trowbridge, Wiltshire. BA14 8RL

01225 779169

arena-design.co.uk